

POINTER®

The most comprehensive and authoritative address database for Northern Ireland



WHAT IS POINTER?

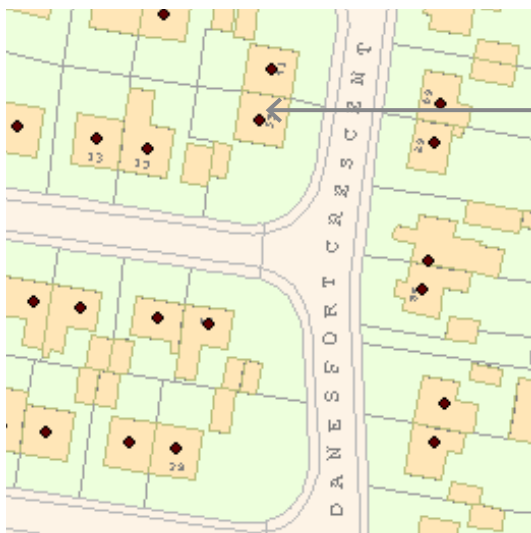
With over 800,000 address records, Pointer® is now the most comprehensive and authoritative address database for Northern Ireland. Each record adheres to a common address standard and every property has a Unique Property Reference Number.

Key Features

- The leading address database for Northern Ireland.
- Full Northern Ireland coverage.
- Maintained by Local Authority staff.
- Locations assigned to the Irish Grid.
- The only NI spatial address database.
- Contains information on multiple occupancy, building use, organisation type.
- Full incorporation of Townland names.

Applications

- Can be combined with other datasets for analysis and research
- High quality address data for internal business uses
- Can be overlaid on other OSNI vector and raster data
- Contract Mailing Solutions
- Geodemographic classification when combined with other profile information
- Rapid Addressing Systems
- Support for direct marketing, statistical, demographic and risk analysis



Building Name	
Building Number	41
Thorfare Name	Danesfort Crescent
Locality	
Town	Londonderry
Ward	Shantallow
Townland	Shantallow
Postcode	BT48 8DQ
X Co-ordinate	244141
Y Co-ordinate	419894

Available to order online at www.lpsni.gov.uk

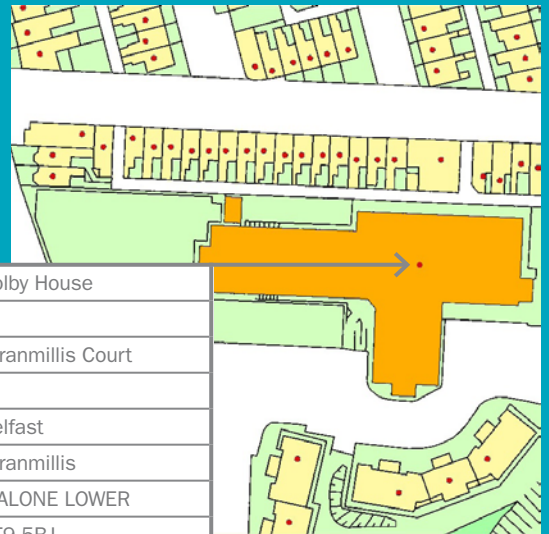
POINTER IN ACTION

Pointer has proven to be valuable across a wide and varied range of customers who use it for analysis and/or as a core address database.

Examples of Pointer user groups include:

- Public and private sectors such as Valuation and Lands Agency, Rates Collection Agency, banks and insurance companies.
- Private sector companies that require address data for marketing purposes, particularly in conjunction with other key datasets such as census data.
- Private sector organisations that make a business by maximising the value of and combining datasets.
- The academic and further education community that uses address data in conjunction with other datasets for educational and research purposes.

Building Name	Colby House
Building Number	
Thofare Name	Stranmillis Court
Locality	
Town	Belfast
Ward	Stranmillis
Townland	MALONE LOWER
Postcode	BT9 5BJ
X Co-ordinate	333771
Y Co-ordinate	371839



Technical Information

- Pointer was created by a complex data-matching exercise on address datasets maintained by OSNI, Royal Mail and the Valuation & Lands Agency. This was followed up by an extensive ground validation exercise to verify addresses that did not match.
- Updates available.
- Addresses given Irish Grid Co-ordinates and a Unique Property Reference Number (UPRN), allowing faster address location on the ground, simplified address maintenance and address data sharing.
- UPRNs consistent across Northern Ireland and Great Britain.

Contact us

Land & Property Services

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Property
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